**Innovative Ideas for the Development of a Culture of Charity Grant Competition Announcement**

Zagoriy Foundation announces a grant competition aimed at developing a culture of charitable giving in Ukraine.

Developing a culture of charitable giving is the mission of Zagoriy Foundation. The Foundation works on this goal through the promotion of best practices and the formation of charity trends. The grant program is a part of the Zagoriy Foundation’s activity. Through it, we aim to increase the capacity of the third sector to provide charitable assistance and to increase the number of people willing and able to help others.

According to the Charity through the eyes of Ukrainians study conducted by Zagoriy Foundation in 2019, the development of a culture of charity is possible under the following conditions:

- increasing the capacity of non-governmental organizations to provide charitable assistance;

- increasing the level of trust in charitable foundations among the population;

- increasing the number of participants involved in charity.

The development of these factors is the aim of the Development of a Culture of Charity grant competition.

**Objective of the grant competition:**

Supporting projects aimed to promote a culture of charitable giving in Ukraine by involving new participants to charity, implementing training programs in the field of charity, developing and implementing new approaches to charity and other activities that aimed to facilitate education, promotion of charity, community and sector cohesion.

**Topics of the grant competition:**

**Cohesion, community mobilization and cross-sectoral cooperation for the development of charity**- organization of cooperation for the solution of local / regional / all-Ukrainian problems

- organization of cooperation between non-governmental organizations / business / government for effective solution of social problems

- attracting, training and organizing volunteers’ work

* **Education in the field of charity**

- implementation of educational programs and training courses on charity

- development of online platforms, websites, applications and games on the topic of charity

- creation of video lectures, videos, social advertising, youtube channels dedicated to charity

- producing of books, manuals, brochures and other printed materials on charity

* **Promotion of charity**

- launch of an information campaign on new approaches in charity, successful cases aimed at raising awareness about the charity sector and charity in general

- development and implementation of approaches to attract new people to charity

- development and implementation of new approaches in fundraising

**Priority will be given to projects that include:**

1. Involvement of children and youth in charity and formation of a culture of charity among children and youth within the project
2. Systematic and comprehensive approach to solving the problem set in the project
3. Sustainability of the project after its implementation

Within the framework of the grant competition, Zagoriy Foundation may provide financial support to public organizations, including unions, associations and other associations of public organizations, charitable organizations, including charitable foundations and international charitable foundations that are officially registered in Ukraine and have a code of unprofitability.

Each participant of the grant competition should provide approved scanned copies of documents confirming the registration and statutory activities of the organization.

Financial support will not be provided to individuals, entrepreneurs, government agencies, political parties (or charitable foundations, associated with political forces) or unregistered initiatives.

One organization can submit several grant applications on different topics of the competition if their goals, content and activities differ.

**Grant amount**: up to 300 000 UAH ( the concept reads that “the average sum is 250 – 300 thousand”)

**Deadline**: 01.09.2020

**Results announcement:**

No application will be considered after the deadline.

Within the five days after the deadline for applications, the Foundation will announce the total number of project applications received through the competition.

Project applications will be considered for four weeks after the end of the competition. The Foundation does not provide any information or comments on the consideration of applications before the date of announcing of the results of the competition.

You may find the details on the competition and submit the application in the Application System at [**https://zcrm.zagoriy.foundation**](https://zcrm.zagoriy.foundation)

You may find the details on the filling out of applications and budgets at the following link (link to the guide)